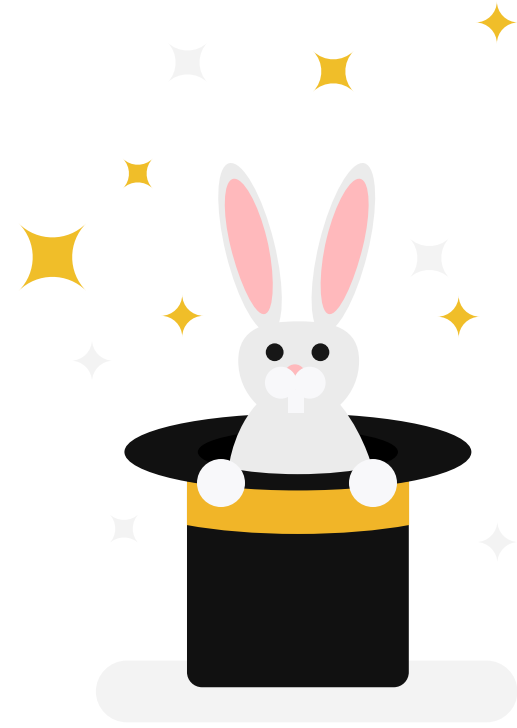




## Roadshows

# 101

Pack like a magician



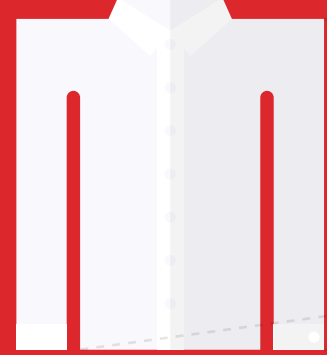
A magician never reveals his tricks but when it comes to packing for your roadshow Thinktank invites you to the magic circle...

## aces up your sleeve (getting ready)

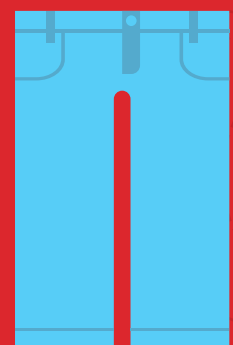
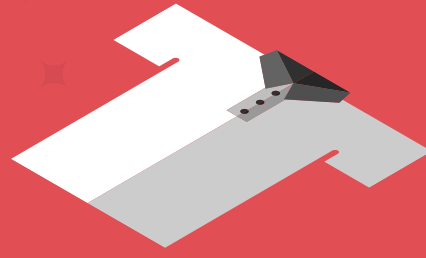
Be sure to plan ahead for your expected airline operators! If you are forced to stow your hand luggage then you risk losing crucial minutes waiting for your bags on arrival

BRITISH AIRWAYS IBERIA	AIRFRANCE Alitalia	American Airlines CATHAY PACIFIC	DELTA Emirates
56x45x25	55x35x25	56x36x23	Sizes vary
23kg	12kg -8kg	No limit -7kg	n/a

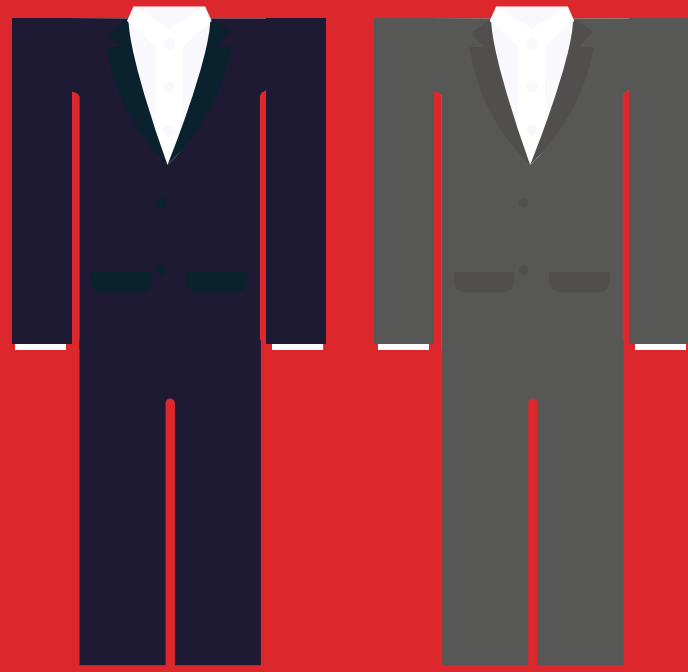
### Fold or roll



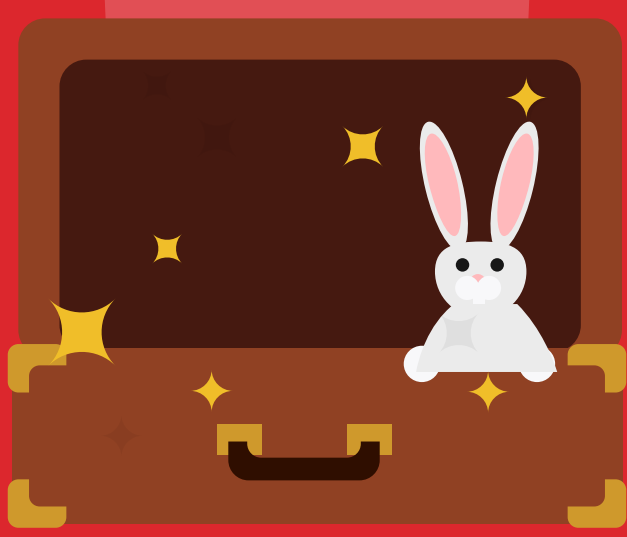
Fold Smart



Roll Casual



**Keep it simple with neutral colours**  
Grey / Navy suits allow you to mix and match easily



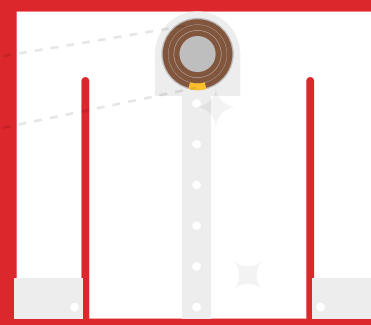
### Russian dolls



Socks in shoes



Belts inside collars



**Heavier items at the bottom**  
Pack your Clothes into layers by order of hierarchy

## sprinkling some magic (on the road)

Now you see me... Airport security - Working magic through your check in



Keep your liquids, laptop and valuables in easily accessible pockets



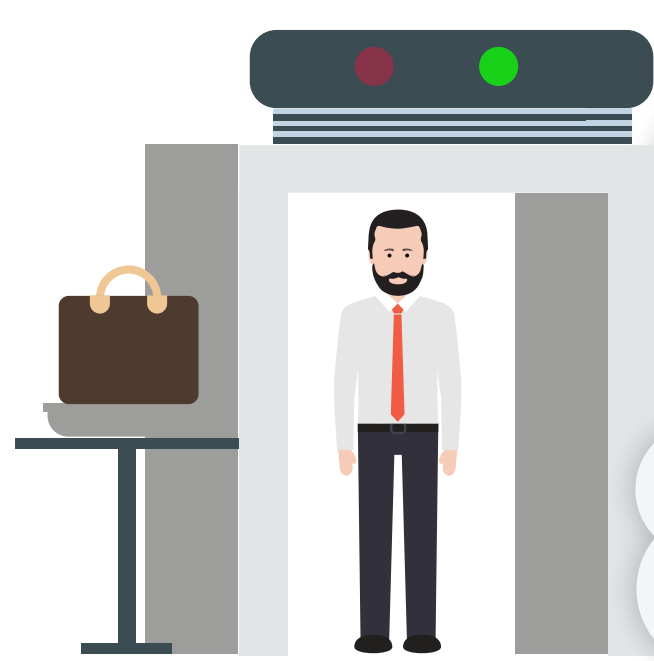
Charged devices help at airport security and to stay connected on the road



Maximise your cabin baggage allowance and don't forget to label them



No umbrella, no hats, no extras, means nothing to leave behind



*Now you see me*



*Now you don't...*



Hotel room benches make great staging areas for your baggage



Get ready for tomorrow - send your clothes to the laundry...



...alternatively post-shower steam works miracles on wrinkles

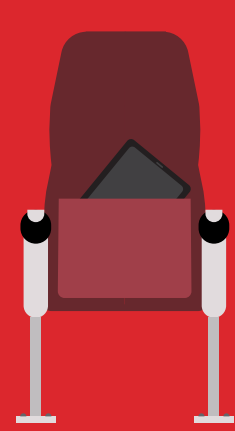


Use adaptors to contain your charging station to one plug!

## The show must go on - Top Tricks



Stay contained wherever you are. This can mean not using every socket around your hotel room or packing intelligently so you only have to take out your clothes for the next day



Don't overlook the importance of (mental) checklists, nothing can frustrate you more on the road than leaving an iPad in a plane seat, or forgetting your jacket in investors' offices or hotel room cupboards

